



April 21st, 2021

TO: ALL BROKERS

RE: SMI BROKER DONATION FUND 2021

Charitable organizations are the backbone of communities in assisting others in times of need. SMI believes in the value of giving back to these communities and is excited to announce that we are once again offering the SMI Broker Donation Fund to independent brokers throughout Alberta, Saskatchewan, and Manitoba. The creation of this fund is to improve our business partnerships with our independent brokers across the prairies by offering a donation of \$5,000 to a charitable organization in each of the provinces we operate.

If you wish to submit an entry for consideration, please refer to the attached document that outlines the criteria and guidelines of the Broker Donation Fund. From the submissions received, three from each province will be randomly selected and SMI employees will vote on which of the three submissions from each province to support. Please send in your submissions by July 31, 2021.

We look forward to working with your office to help make this program a success. If you have any questions about this program, please contact your Marketing Rep or me anytime.

Yours truly,

A handwritten signature in black ink, appearing to read 'TZ', is written over a light grey circular watermark.

Tyler Zolinski
Marketing Manager

Enclosure

CC: All SMI Marketing Reps