



November 1, 2018

TO: ALL BROKERS

RE: SMI BROKER DONATION FUND

In May of 2018 SMI announced our new Corporate Charitable Donation Policy which included the SMI Broker Donation Fund. As SMI's renewed effort to promote business partnerships with our independent brokers, the program asked SMI brokers to submit one write up per office for a registered charity of their choosing and to describe how the donation will benefit their community.

We narrowed down the entries to three per province and provided the submission information to our staff. Staff then voted for one charity from each of Alberta, Manitoba and Saskatchewan.

We are happy to announce the following successful recipients of \$5,000 to be awarded to each of the charities on behalf of SMI and the Brokers who submitted their entries:

Alberta: Aspire Special Needs Resource Centre and Lakestone Insurance Brokers Limited

Manitoba: Huntington Society and Reider Insurance

Saskatchewan: Teen Challenge Canada Inc. and Butler Byers Insurance Ltd

This was our first year for the Broker Donation Fund and we want to thank all of you who provided your submissions to us. We look forward to the years to come as this is a great opportunity to recognize the charitable organizations that are important to SMI brokers and who provide services within the communities where we both conduct business.

Yours truly,

A handwritten signature in black ink, appearing to read 'Sharon Cronin Roussel'. The signature is stylized with overlapping loops and a long horizontal stroke at the end.

Sharon Cronin Roussel, FCIP
Marketing Supervisor