



March 14, 2019

TO: ALL BROKERS

RE: SMI BROKER DONATION FUND 2019

SMI believes in the value of giving back to the communities in which we operate. In keeping with this philosophy we launched SMI's Broker Donation Fund in 2018 and are pleased to offer it again in 2019.

To promote our business partnerships with our independent brokers in Alberta, Saskatchewan and Manitoba, SMI will donate \$5,000 to a charitable organization in each of the provinces we operate in. As in 2018, the Broker Donation Fund will not be tied to your company results but involves you providing a short submission on a charity of your choice that will benefit your community. From the submissions received, three from each province will be selected randomly and SMI employees will vote on which of the three submissions from each province to support.

The attached document outlines the criteria and guidelines of the Broker Donation Fund and will also be posted on our website. Submissions will be accepted until July 31, 2019.

We look forward to working with your office to help make this program a success. If you have any questions about this program, please contact your Marketing Rep or myself anytime.

Yours truly,

A handwritten signature in blue ink, appearing to read 'Sharon Cronin Roussel', is written over a light blue circular graphic.

Sharon Cronin Roussel, FCIP
Marketing Supervisor

Enclosure

CC: All SMI Marketing Reps