



SMI CENTENNIAL CHARITABLE DONATION PROGRAM 2014

While SMI exists to provide peace of mind to its policyholders through quality insurance products at reasonable prices, as a responsible corporate citizen it is important to put something back into the communities we do business in. To continue to promote our business partnerships with our independent brokers in Alberta, Saskatchewan and Manitoba, SMI is continuing with its Centennial Charitable Donation Program in 2014.

As in 2013, the top ten eligible brokers will choose a charity of their choice to which SMI will distribute \$5,000. The charities must fit into the following categories: Disaster Funds, Hospitals, Health, Education, Schools, Cultural Activities and Promotion of the Arts, Libraries, Museums and other Repositories, Preservation of Sites, Beauty and Historical, Community, Protection of Animals, Recreation, Playgrounds and Vacation Camps, Sports Centers and Amateur Athletic Associations. The Charity must be registered with Canada Revenue Agency (CRA) and must have a charitable registration number. A list of Registered Charities that fall into the above categories can be found at CRA's website: <http://www.cra-arc.gc.ca/chrts-gvng/menu-eng.html>.

SMI was committed to fund this program for five years from 2008 to 2012 resulting in SMI contributing \$250,000 into the communities where our brokers and policyholders work and live. This has been a very rewarding undertaking for SMI and the Board of Directors had committed last year to extend the program for 2013 and 2014. The eligibility criteria are unchanged from 2013 with growth in commercial business, underwriting profitability and specific volume requirements continuing to be our focus.

Eligibility for 2014:

SMI brokers are eligible for this program based on the following criteria:

- Loss Ratio for 2014 must not exceed 30%, and
- Increase in DWP for 2014 in the commercial line of business must exceed 10%, and
- SMI minimum volume requirements must be exceeded.
- If more than ten brokers meet the eligibility requirements for 2014, those ten brokers with the lowest loss ratios will be chosen.

The chosen brokers must provide SMI with the **name of their charity, address and registration number by October 1st**. SMI will administer the program by issuing a cheque directly to the charities that are chosen. This program will not impact the current cost-share arrangements already established.