

2016 CHARITABLE DONATION PROGRAM

QUALIFYING BROKERS & CHARITIES CHOSEN

Through the Charitable Donation Program, SMI has donated \$50,000 annually starting in 2008 to 10 qualifying brokers each year. The funds are distributed through our independent broker force based on specific criteria and each qualifying broker chooses a charity of their choice to which SMI donates \$5,000. This program continues to allow SMI to give back to the communities that we do business in partnering with our brokers who support our business relationship.

Eligibility requirements for 2016 included having an overall loss ratio < 30%, increasing commercial lines DWP >10% or more and exceeding minimum volume requirements. Based upon these requirements, 14 brokers qualified for this program. The top ten brokers were then narrowed down to those with the lowest overall loss ratios for 2016 that ranged from --151.23% to 19.95%. These ten brokers also exceeded their minimum volume requirements and increased their commercial lines written premiums ranging from 27.63% to 147.06% from the previous year.

The qualifying brokers once again chose to donate the monies to very deserving organizations. The following is a list of recipient charities helping to provide peace of mind to communities throughout the Prairies.

<u>BROKER</u>	<u>LOCATION</u>	<u>AMOUNT</u>	<u>CHARITABLE ORGANIZATION</u>
1. Shaw Insurance Agencies Ltd.	Leduc, AB	\$2,500 \$2,500	Leduc and District Emergency Shelter Association Leduc LINX Connect Centre
2. Weyburn Security Company Ltd.	Weyburn, SK	\$5,000	Sun Country Regional Health Authority (for the Health Equipment Fund)
3. Freedom West Insurance Solutions	Eriksdale, MB	\$5,000	Grettir Co-op Inc.
4. Access Insurance Group	Stony Plain, AB	\$5,000	Parkland Food Bank Society
5. Smith Agencies Ltd.	Melfort, SK	\$2,500 \$2,500	North East Society for the Prevention of Cruelty to Animals Inc. North East Outreach and Support Services Inc.
6. BSI Insurance Brokers Ltd.	Letellier, MB	\$2,500 \$2,500	Blue Sky Opportunities Inc. Cancercare Manitoba Foundation Inc.
7. Brokerlink o/a Canada Brokerlink Inc.	Cochrane, AB	\$2,500 \$2,500	STARS (Shock Trauma Air Rescue Service Foundation) Helping Hands Society of Cochrane & Area
8. Cherry Insurance Battlefords	North Battleford, SK	\$5,000	The Humane Society of The Battlefords
9. A-Win Insurance Ltd.	Prince Albert, SK	\$5,000	Co-operative Health Centre Volunteers' Foundation
10. Western Financial Group	Brooks, AB	\$5,000	Brooks and District Health Foundation

